

WDSHE
BAMBI: DIAMOND EDITION / U.S. FOREST SERVICE
9/22/10
NARR: HARMON BROOKS

Job#: 30470

“WILDFIRE SEASON” (PSA) TV :30

PIC: Bambi and mother walk in forest

NARR: IT’S ALWAYS WILDFIRE SEASON SOMEWHERE IN AMERICA.

PIC: smoke in the distance

NARR: NEARLY 9 OUT OF 10 WILDFIRES ARE CAUSED BY THE CARELESSNESS OF HUMANS...

GFX: 9 OUT OF 10 WILDFIRES ARE CAUSED BY HUMANS

PIC: fire spreads

NARR: AND COULD BE PREVENTED.

PIC: wide shot – forest in flames

PIC: birds transition

**NARR: BUT TOGETHER...
WE CAN MAKE A DIFFERENCE**

PIC: Bambi stands with all of the other animals

Thumper: “Watch what I can do!”

PIC: Thumper slides across the ice

Thumper: *laughs*

NARR: HELP PROTECT THE HOME OF OUR FOREST FRIENDS...

PIC: Bambi and Flower go nose to nose

Thumper: “Come on. You can do it!”

SMOKEY: ONLY YOU CAN PREVENT WILDFIRES

**NARR: TO FIND OUT MORE LOG ON TO
SMOKEYBEAR.COM**

GFX: ONLY YOU CAN PREVENT WILDFIRES

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LOGOS:

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