

“Step in” :15 Produced Final Script

CARD: GET YOUR SMOKEY ON

AVO: Get your Smokey On

CARD: If you see someone in danger of starting a wildfire

AVO: If you see someone in danger of starting a wildfire,

CARD: Step in and make a difference.

AVO: Step in and make a difference.

CARD: 9 out of 10 wildfires can be prevented.

AVO: Because 9 out of 10 wildfires can be prevented.

SMOKEY BEAR: Only you can prevent wildfires.